

**DECLARATION AND POWER OF ATTORNEY**

As a below named inventor, I hereby declare that: my residence, post office address and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: SYSTEMS AND METHODS FOR SYNDICATING AND HOSTING CUSTOMIZED NEWS CONTENT, the specification of which  was filed December 31, 2003 and assigned Serial No. 10/748,661 or  is attached hereto.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, § 1.56.

I hereby claim foreign priority benefits under 35 U.S.C. § 119(a)-(d) or § 365(b) of any foreign application(s) for patent or inventor's certificate or § 365(a) of any PCT international application(s), designating at least one country other than the United States, listed below and have also identified below any foreign application(s) for patent or inventor's certificate, or any PCT international application(s) having a filing date before that of the application(s) of which priority is claimed:

Country	Application Number	Date of Filing	Priority Claimed Under 35 U.S.C. 119
			<input type="checkbox"/> YES <input type="checkbox"/> NO
			<input type="checkbox"/> YES <input type="checkbox"/> NO

I hereby claim the benefit under 35 U.S.C. § 119(e) of any United States provisional application(s) listed below:

Application Number	Date of Filing

I hereby claim the benefit under 35 U.S.C. § 120 of any United States application(s) or § 365(c) of any PCT international application(s) designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application(s) in the manner provided by the first paragraph of 35 U.S.C. § 112, I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR § 1.56 which became available between the filing date of the prior application(s) and the national or PCT international filing date of this application:

**Combined Declaration and Power of Attorney**  
**Attorney's Docket No. 0026-0064**

U.S. Applications		Status (Check One)		
U.S. Application Number	U.S. Filing Date	Patented	Pending	Abandoned

PCT Applications Designating the U.S.					
PCT Application No.	PCT Filing Date	U.S. Serial Number Assigned (if any)			

I hereby appoint the following attorney and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. **HARRITY & SNYDER, L.L.P.**; Paul A. Harrity, Reg. No. 39,574; Glenn Snyder, Reg. No. 41,428; John E. Harrity, Reg. No. 43,367; Tony M. Cole, Reg. No. 43,417; Brian E. Ledell, Reg. No. 42,784; Richard C. Irving, Reg. No. 38,499 and Robin C. Clark, Reg. No. 40,956; all of

**HARRITY & SNYDER, L.L.P.**  
 11240 Waples Mill Road  
 Suite 300  
 Fairfax, Virginia 22030

and Kulpreet S. Rana, Reg. No. 43,127; Karl Sun, Reg. No. 45,143; Amin Zoufonoun, Reg. No. 48,065 and Michelle Lee, Reg. No. 40,695.

Please address all correspondence to  
**HARRITY & SNYDER, L.L.P.**  
 11240 Waples Mill Road  
 Suite 300  
 Fairfax, Virginia 22030  
 Telephone No. (571) 432-0800.

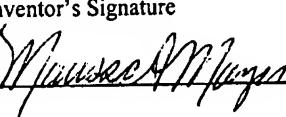
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

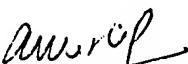
Combined Declaration and Power of Attorney  
Attorney's Docket No. 0026-0064

Full Name of First Inventor  Krishna BHARAT	Inventor's Signature	Date
Residence  San Jose, California	Country of Citizenship  India	
Post Office Address  1458 Sierra Creek Way, San Jose, California 95132		

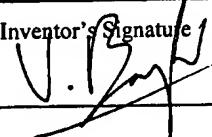
Full Name of Second Inventor  Michael SCHMITT	Inventor's Signature	Date
Residence  Mountain View, California	Country of Citizenship  Germany	
Post Office Address  245 East Street #1, Mountain View, California 94043		

Full Name of Third Inventor  Mike CURTISS	Inventor's Signature  <i>Mike Cutts</i>	Date  <i>11-16-4</i>
Residence  <del>Sunnyvale, California 94085</del>	<i>Mike Cutts</i>	Country of Citizenship  U.S.
Post Office Address  <i>1983 San Luis Ave #23 Mountain View, CA 94043</i> <i>655 Borregas Avenue, Sunnyvale, California 94085</i>		

Full Name of Fourth Inventor Marissa MAYER	Inventor's Signature 	Date 11/19/04
Residence Palo Alto, California 94306		Country of Citizenship U.S.
Post Office Address 410 Sheridan Avenue, Palo Alto, California 94306		

Full Name of Fifth Inventor Anurag ACHARYA	Inventor's Signature 	Date 11/16/2004
Residence Campbell, California 95008		Country of Citizenship India
Post Office Address 1401 Tollord Rd  492 West Hacienda Avenue, Campbell, California 95008		

Full Name of Sixth Inventor Srdjan MITROVIC	Inventor's Signature	Date
Residence Redwood City, California 94065		Country of Citizenship Switzerland
Post Office Address 827 Mediterranean Lane, Redwood City, California 94065		

Full Name of Seventh Inventor Vijay BOYAPATI	Inventor's Signature 	Date 16/11/2004
Residence Mountain View, California 94043		Country of Citizenship Australia
Post Office Address 461 Tyrella Street, Mountain View, California 94043		



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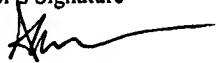
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Residence <b>San Jose, California</b>	Country of Citizenship <b>India</b>	
Post Office Address <b>1458 Sierra Creek Way, San Jose, California 95132</b>		

Full Name of Second Inventor <b>Michael SCHMITT</b>	Inventor's Signature	Date
Residence <b>Mountain View, California</b>	Country of Citizenship <b>Germany</b>	
Post Office Address <b>245 East Street #1, Mountain View, California 94043</b>		

Full Name of Third Inventor <b>Mike CURTISS</b>	Inventor's Signature	Date
Residence <b>Sunnyvale, California 94085</b>	Country of Citizenship <b>U.S.</b>	
Post Office Address <b>655 Borregas Avenue, Sunnyvale, California 94085</b>		

Full Name of Fourth Inventor  Marissa MAYER	Inventor's Signature	Date
Residence  Palo Alto, California 94306	Country of Citizenship  U.S.	
Post Office Address  410 Sheridan Avenue, Palo Alto, California 94306		

Full Name of Fifth Inventor  Anurag ACHARYA	Inventor's Signature	Date
Residence  Campbell, California 95008	Country of Citizenship  India	
Post Office Address  492 West Hacienda Avenue, Campbell, California 95008		

Full Name of Sixth Inventor  Srdjan MITROVIC	Inventor's Signature	Date
Residence  Redwood City, California 94065	Country of Citizenship  Switzerland	
Post Office Address  827 Mediterranean Lane, Redwood City, California 94065		

Full Name of Seventh Inventor  Vijay BOYAPATI	Inventor's Signature	Date
Residence  Mountain View, California 94043	Country of Citizenship  Australia	
Post Office Address  461 Tyrella Street, Mountain View, California 94043		

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Attorney's Docket No. 0026-0064

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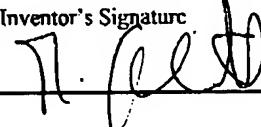
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Post Office Address <b>1458 Sierra Creek Way, San Jose, California 95132</b>		

Full Name of Second Inventor <b>Michael SCHMITT</b>	Inventor's Signature 	Date <b>7-12-04</b>
Residence <b>M.S. 7-12-04 Mountain View, California</b>	Country of Citizenship <b>Germany</b>	
Post Office Address <b>M.S. 7-12-04 245 East Street #1, Mountain View, California 94043</b>	<i>c/o Google Switzerland Limmatquai 122, 8001 Zürich, Switzerland</i>	

Full Name of Third Inventor <b>Mike CURTISS</b>	Inventor's Signature	Date
Residence <b>Sunnyvale, California 94085</b>	Country of Citizenship <b>U.S.</b>	
Post Office Address <b>655 Borregas Avenue, Sunnyvale, California 94085</b>		

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4008/020

Page 4 of 4

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Residence  Palo Alto, California 94306	Country of Citizenship  U.S.	
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Residence  Redwood City, California 94065	Country of Citizenship  Switzerland	
Post Office Address  827 Mediterranean Lane, Redwood City, California 94065		

Full Name of Seventh Inventor  Vijay BOYAPATTI	Inventory's Signature	Date
Residence  Mountain View, California 94043	Country of Citizenship  Australia	
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Full Name of Fifth Inventor  Anurag ACHARYA	Inventor's Signature	Date
Residence  Campbell, California 95008	Country of Citizenship  India	
Post Office Address  492 West Hacienda Avenue, Campbell, California 95008		

Full Name of Sixth Inventor  Srdjan MITROVIC	Inventor's Signature  <i>Srdjan Mitrovic</i>	Date  7/2/2004
Residence  Redwood City, California 94065	Country of Citizenship  Switzerland	
Post Office Address  827 Mediterranean Lane, Redwood City, California 94065		

Full Name of Seventh Inventor  Vijay BOYAPATI	Inventor's Signature	Date
Residence  Mountain View, California 94043	Country of Citizenship  Australia	
Post Office Address  461 Tyrella Street, Mountain View, California 94043		

N THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of )  
Krishna Bharat et al. )  
Application No.: 10/748,661 ) Group Art Unit: 2171  
Filed: December 31, 2003 )  
For: SYSTEMS AND METHODS FOR ) Examiner: Unassigned  
SYNDICATING AND HOSTING )  
CUSTOMIZED NEWS CONTENT )



**Letter Regarding Power of Attorney Under 37 C.F.R. 1.32**

U.S. Patent and Trademark Office  
220 20<sup>th</sup> Street S.  
Customer Window,  
Crystal Plaza Two, Lobby, Room 1B03  
Arlington, Virginia 22202

Sir:

Please assign Power of Attorney to the following attorneys listed in the attached Declaration/Power of Attorney for the above-identified application.

Paul A. Harrity, Reg. No. 39,574

Tony M. Cole, Reg. No. 43,417

Glenn Snyder, Reg. No. 41,428

Brian E. Ledell, Reg. No. 42,784

John E. Harrity, Reg. No. 43,367

Kulpreet S. Rana, Reg. No. 43,127

Karl Sun, Reg. No. 45,143

Amin Zoufonoun, Reg. No. 48,065

Michelle Lee, Reg. No. 40,695

Respectfully submitted,

HARRITY & SNYDER, L.L.P.

By:



Paul A. Harrity  
Reg. No. 39,574

11240 Waples Mill Road  
Suite 300  
Fairfax, Virginia 22030  
(571) 432-0800  
Customer Number: 44989  
Date: December 1, 2004